



## 1.0. Baseline Summary

<b>Programme Name:</b>	<b>Imarisha Msichana Programme – Kenya</b>
<b>Target Location:</b>	Bungoma, Busia, Elgeyo Marakwet, Garissa, Homa-Bay, Kajiado, Kakamega, Kiambu, Machakos, Meru, Migori, Murang’a, Nairobi, Nakuru, Narok, Nyandarua, Nyeri, Siaya, Trans-Nzoia, and Turkana
<b>Programme Goal:</b>	Reduced Cases of Teenage Pregnancy [TP] & Child Marriage [CM] in Kenya by 2024.
<b>Programme Outcomes:</b>	<ol style="list-style-type: none"> <li>1) Duty bearers adopt and adapt appropriate strategies and interventions towards the prevention of Child Marriage and Teen Pregnancy (CM/TP)</li> <li>2) Enhanced Social Accountability by the community members regarding Sexuality Education and Child Marriage and Teen Pregnancy (CM/TP)</li> <li>3) Stronger agency among girls &amp; boys to end Child Marriage and Teen Pregnancy (CM/TP) for improved education by young people.</li> </ol>
<b>Direct beneficiaries: [Girls and young women]</b>	<ul style="list-style-type: none"> <li>▪ Primary and Secondary school children aged 9 to 18 years</li> <li>▪ Post-secondary school, the target is young women between 19 to 25yrs.</li> <li>▪ Educators (Teachers/School Administrators)</li> <li>▪ Community (local administrations, religious and cultural leaders, community champions), Parents/ Guardians/ Caregivers</li> <li>▪ Duty bearers (national government, county government, CSO's, law enforcement, health workers, legal fraternity), children's department</li> <li>▪ Media groups</li> </ul>
<b>Key Partners</b>	<ul style="list-style-type: none"> <li>▪ Ministries of Education and Health</li> <li>▪ School Administration, Children’s Department</li> <li>▪ State Department for Gender</li> <li>▪ FAWE Kenya, FAWE Regional Secretariat Centre for Rights Education Awareness (CREAW) and The Kenya Red Cross Society (KRCS)</li> <li>▪ Duty bearers (including national and county government ministries of education and health, law enforcement, community, and religious leaders)</li> </ul>
<b>Programme lifespan</b>	1 <sup>st</sup> March 2022 - 29 <sup>th</sup> February 2024. Baseline Completion date is 15 <sup>th</sup> December 2022
<b>Coordinating Organization</b>	The Forum for African Women Educationalists Kenya Chapter [FAWEK] with support from FAWE Regional Secretariat
<b>Baseline Purpose</b>	<p>The baseline study seeks to generate credible data on <i>the status and influence of COVID 19 on Teenage Pregnancy in Kenya with special focus on the 20 select Counties listed above to guide structuring of sustainable and impactful interventions. More specifically, FAWE and partners hope to:</i></p> <ul style="list-style-type: none"> <li>▪ Generate and disseminate credible and acceptable data on the status of teenage pregnancies in Kenya</li> </ul>

## 2.0. Description of Programme

The *Imarisha Msichana* Programme “Her Education Her Future” is a two-year partnership between the Forum for African Women Educationalists (FAWE) and the Mastercard Foundation. prompted by the vulnerabilities of school going girls exposed by the advent of COVID 19. Africa reported her first case of Corona Virus in Egypt on 14<sup>th</sup> February 2020 and Kenya’s first case was on 16<sup>th</sup> March 2020. Learning institutions were closed, subjecting learners to multiple vices<sup>1</sup> that ordinarily schooling would prevent. Provision of sanitary products and livelihood options to disadvantaged families pegged on schools’ support was terminated pushing the learners to fend for themselves some of whom resorted to transactional sex.

As an advocacy focused organization, FAWE called on African Nations to have targeted interventions to respond to the adverse effects of COVID 19 especially on girls and young women. As the chair of the Gender is My Agenda Campaign (GIMAC)<sup>2</sup>, FAWE led in drafting advisory statement to the African Union (AU) on the impact of COVID 19 on girls and women which saw two youth from GIMAC network appointed to the AU Youth Technical Working Group on COVID-19. Since then, FAWE has engaged governments and stakeholders across the continent to advocate for adoption of re-entry policy and implementation of the same where the policy is already in place.

This partnership is aimed at cascading this advocacy work in Kenya where cases of teenage pregnancy became wanting [*one health center in Machakos County recorded over 4,000 girls impregnated*<sup>3</sup>] following the advent of COVID 19 according to one of the media houses. The programme will be implemented in 20 Counties<sup>4</sup>. The programme’s goal is “Reduced Cases of Teenage Pregnancy [TP] & Child Marriage [CM] in Kenya by 2023.” The goal is anchored in the above-mentioned outcomes (see page 1).

## 3.0. Purpose of the baseline study

The purpose of the baseline study is primarily to gain understanding of the status of teenage pregnancy and Child Marriage in the Country with special focus on target countries ahead of programme implementation. The information will be a benchmark upon which to monitor, assess and learn about the programme’s Process, Relevance, Coherence, Efficiency, Effectiveness and Impact focusing on the expected and unexpected changes over the implementation period. The *Imarisha Msichana* Programme developed a Theory of Change (ToC) to which the baseline study is expected to provide baseline information on outcome indicators to aid in future assessments of the interventions’ results and impacts. The information generated from the baseline study will be used for:

- a) Reviewing the overall Theory of Change and periodic review of the results framework.
- b) Adapting the programme strategies and possible targets for bigger and sustainable results.

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<sup>1</sup> Early/ unwanted pregnancies, child marriages, child labour, domestic violence, female genital mutilation/cutting, child abuse and other forms of child exploitation.

<sup>2</sup> GIMAC is a network of civil societies in Africa with the aim to disseminate information concerning the text of the Solemn Declaration on Gender Equality in Africa (SDGEA) to the widest possible audience and to monitor its implementation by the African States. <http://www.genderismyagenda.com/campaign/mission.html>

<sup>3</sup> Close to 4,000 school girls impregnated in Kenya during Covid-19 lockdown, Africa News 17th June 2020. [https://www.africanews.com/2020/06/17/close-to-4000-school-girls-impregnated-in-kenya-during-covid-19-lockdown//](https://www.africanews.com/2020/06/17/close-to-4000-school-girls-impregnated-in-kenya-during-covid-19-lockdown/)

<sup>4</sup> Bungoma, Busia, Elgeyo Marakwet, Garissa, Homa-Bay, Kajiado, Kakamega, Kiambu, Machakos, Meru, Mingora, Murang’a, Nairobi, Nakuru, Narok, Nyandarua, Nyeri, Siaya, Trans-Nzoia, and Turkana.

- c) Evaluating performance focuses on changes that have occurred between the start and end of the programme applying the same tools and methodologies for comparability.

#### **4.0. Scope of the baseline study**

The geographical scope of the baseline is 20 Counties [Bungoma, Busia, Elgeyo Marakwet, Garissa, Homa-Bay, Kajiado, Kakamega, Kiambu, Machakos, Meru, Migori, Murang'a, Nairobi, Nakuru, Narok, Nyandarua, Nyeri, Siaya, Trans-Nzoia, and Turkana] where the programme will be implemented. The purpose of the exercise is to assess the status and the influence of COVID 19 on Teenage Pregnancy in select Counties in Kenya in collaboration with the key stakeholders. More specifically the consultant is expected to:

- To collate and synthesize data on the number of impregnated girls in selected counties.
- To document the factors contributing to teenage pregnancies in the target counties
- To document the effects of teenage pregnancies on girls in the counties of focus
- Review and analyse various national laws and policies, ordinances and by-laws and necessary protocols on TP/CM.
- To document best practices in reducing girls' exposure to teenage pregnancy and propose an effective model for addressing teenage pregnancies in Kenya.
- Facilitate validation workshop with key stakeholders

#### **5.0. Baseline Target Audiences and Users**

The baseline is intended for education and health stakeholders advancing the rights of girls and women aged between 9 to 25 years in education access and beyond including but not limited to; FAWE, MoE, MoH, School administration, CREAM, KRCS and other likeminded stakeholders. The assessment is expected to generate credible data against which interventions planning and design targeted at the named audiences should be pegged. In addition, provide data for reference in evaluating changes and results emanating from the intervention. Finally, it is expected that through the assessment, stakeholders will have clear understanding of the cause-and-effect relationship between social, cultural and political and the teenage pregnancy and/or child marriage as well as good practices across the globe.

#### **6.0. Timelines**

The *Imarisha Msichana* Programme baseline assessment need to be completed in two months. The draft report is expected before 30<sup>th</sup> November 2022 to guide the 2023 annual planning process. The final baseline report should be available by 15<sup>th</sup> December 2022.

#### **7.0. Methodology**

The first part of the consultancy will involve literature review and engagement with the program team from FAWE, CREAM and KRCS to produce a research design for the program evaluation. The applicant is expected to propose a robust methodology for the baseline study to be fine-tuned at the inception Phase. The evaluation team will develop data measurement tools in collaboration with the relevant stakeholders [FAWEK, KRCS, CREAM, MoE and MoH etc.]. The consultant is expected to demonstrate flexibility to adapt and adjust to possible changes in the context and possibilities to conduct field work within the timeframe provided. The proposal must include COVID-19 mitigation strategies for data collection and innovative way of reaching to as many of the target counties as possible is welcome. FAWE expects that the consultant will integrate gender and meaningful youth engagement in their

proposed approaches.

## 8.0. Ethical Considerations

FAWE is committed to ensuring that the rights of those participating in data collection or analysis are respected and protected. All applicants should include details in their proposal on how they will ensure ethics and child protection in the research process. Specifically, the consultant(s) shall explain how appropriate, safe, non-discriminatory participation of all stakeholders will be ensured and how special attention will be paid to the needs of youth and vulnerable groups. The consultant(s) shall also explain how confidentiality and anonymity of participants will be guaranteed. FAWE's relevant policy declarations will need to be signed by the consultant prior to taking on the assignment.

## 9.0. Expected deliverables

The expected deliverable from the consultant/ Consultancy firm under this engagement are:

- 1) **Inception report:** A concise inception report, including proposed approach, design and methodologies for the study.
- 2) **Measurement tools:** All the tools developed for the baseline study to be shared with FAWE and other implementing partners.
- 3) **Draft baseline report in English:** A maximum of 40 pages, excluding annexes, case studies and executive summary. We encourage the inclusion of innovative communication products to convey the key baseline findings to the target groups.
- 4) **Presentation and validation:** The consultants are expected to present the draft baseline report to FAWE, implementing partners and relevant stakeholders for validation and target setting objectives. This should be done by the lead Consultant
- 5) Final baseline report with similar requirements as draft baseline report
- 6) Compilation of the raw data should be shared with FAWE

## 10.0. Submission of proposals

Interested applicants should provide a technical and financial proposal covering the following aspects:

- Proposed research design, methodology, description of data collection instruments and procedures, information sources and procedures for analyzing data, as well as the proposed approach for reporting findings, including a list of deliverables (max 10 pages).
- Proposed timelines and key milestones.
- Ethical code of conduct, including any identified risks and mitigation strategies.
- Detailed financial budget in KES that comprises a breakdown of all fees and costs including consultation fees, taxes and fieldwork costs that cover all logistics including travel, facilitation, printing and photocopy, and field visits to programme areas.
- CVs for the team leader and key team members/local consultants.
- Short overview of how the candidate(s) meets the competencies and experience reflected above.
- 3 references of related research conducted in recent (7) years.
- Two samples of baselines conducted by the firm or consultant not older than five years.

## 11.0. Qualifications

The skills and qualifications expected for those expressing interest in this assignment are:

- Significant experience in M&E and programme design, including hands-on experience in

- designing and undertaking baseline studies of development interventions and ToCs
- Minimum of seven years of experience leading the development and implementation of programmatic impact evaluations and/or programmatic research in low- and middle-income countries.
  - Experience managing multi-organizational research or evaluation activities, knowledge of Gender Transformative Approaches, Affinity and capacity to work with and engage young people.
  - Experience conducting program evaluation or research with youth and other vulnerable populations.
  - Topical experience in one or more of the following domains strongly preferred: sexual and reproductive health, gender analysis, life skills, and behavioral change.
  - Experience using participatory and gender-responsive evaluation approaches – prior working experience in Kenya is highly desirable.
  - A minimum of relevant master’s degree in social sciences, international development, statistical sciences, or another related field.
  - Demonstrable experience in both qualitative and complex quantitative data analyses.
  - Excellent verbal and written communication skills in English and Kiswahili.

#### **12.0. Submission of proposals**

The Proposal must be submitted no later than **5<sup>th</sup> October 2022**, to Fawe Kenya via [info@fawe.or.ke](mailto:info@fawe.or.ke). Technical and Financial proposals will be accepted on a rolling basis and will be reviewed as soon as they are received, as such early submissions are encouraged. Fawe Kenya reserves the right to select a consultant before the fall of the timeline noted above. Interest of all applicants is highly appreciated however, only those selected for interviews will be contacted. For any queries, reach out to Joan Ireri via [joan@fawe.or.ke](mailto:joan@fawe.or.ke) with Naomi Kamitha [[NKamitha@fawe.org](mailto:NKamitha@fawe.org)]. Learn more about us via [www.fawek.or.ke](http://www.fawek.or.ke) and <http://fawe.org/>.